

OUR ONLY LIMITATION IS YOUR  
**IMAGINATION!**



### Art Requirements

To avoid extra charges and lost time please follow these guidelines.

We prefer high res **PDF files**. They provide great results and make file transfer easy. We accept all file formats, **PDF, tif, jpg files are preferred**. Files should be set up as **single** page documents. We do not need extra bleed or marks, only what you want printed. Please indicate size of final printed piece. **Example: 24"x36" not 24.25"x36.25"**.

If possible, include a hard copy, print samples and or PMS colors for approximate color and image placement. A digital layout will only provide size, crop and placement reference. All vector artwork should be saved as editable (.ai /.eps). If exporting from Illustrator it's important to make sure Anti-Aliasing is checked to ensure the text remains crisp and not jagged. Clear all stray items from your artboard, including masked items.

**File Preparation:** All artwork should be provided as high-resolution digital files. Resolution of images, **100% final size @100dpi up to 100% final size @ 150DPI**. The higher input resolution, the better your images will appear. **However, over resed up images produce lower quality images**. For type created in a Photoshop document, 150DPI @ final size will produce the sharpest type. Scanned images should be created in CMYK . (100 dpi+ at the final output size is recommended). JPEG files can be used.

When creating a 4-color black we recommend: 50% C, 50% M, 50% Y, 100% K. (100%k only is gray).

Desired colors should be specified in CMYK or Pantone. We can check and match PMS colors. RGB files can be used, (Pantone matches may be difficult, as Pantone colors are made up of CMYK). Duotones and RGB Photo files can be converted to CMYK. Color shifts may occur.

**Convert all type to paths or outlines**, (Once type is converted, they are uneditable).

Layout services and file troubleshooting is \$75.00/hour. If you require a proof of your image, it can be provided at an additional charge of \$25.00 ea. plus shipping. Please allow an extra day for job completion.

Please call if you need assistance setting up your files. We have templates for Tradeshow popup displays, Rollups, Banner Stands, Vehicle Graphics etc.



TradeShow Graphics



Banner Stands & Retractable Displays



Banners



Vehicle graphics

**just...think big**