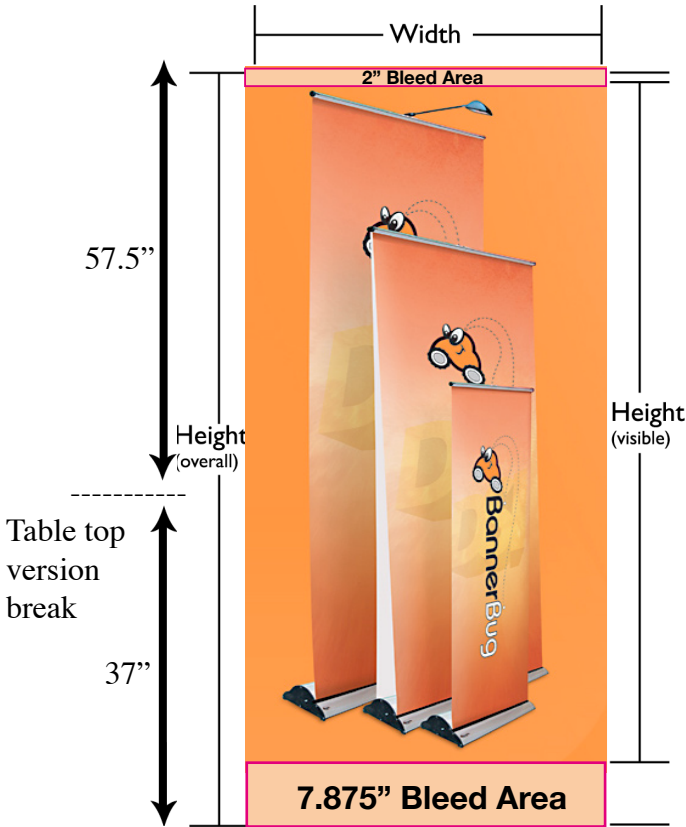




OUR ONLY LIMITATION IS YOUR
IMAGINATION!

**ARTWORK PREPARATION
FOR A BANNERBUG (Desk / Baby / 33in. / 39in. / 47in. / 59in. / Giant)**

Please pay particular attention to the following dimensions for our Banner Bug retractable banner system. We have a **Visual Area Size** and an **Overall Panel Size**. The Overall Panel Size includes 2 in. (50mm) bleed top and 7-7/8 in. (200mm) bleed bottom to allow for application to the stand. The top 1-3/16 in. excess is folded to create a pocket and the bottom 7-7/8 in. is applied to the mechanism inside the unit, leaving the **Visual Area** exposed for view. Pay attention to this Visual Area during the design process, ensuring text and logos are kept within it.



	Visual Area Size Width x Height	Overall Panel Size* Width x Height
Desk Bug	8-11/16 in. x 20 in. 220mm x 510mm	8-11/16 in. x 29-1/8 in. 220mm x 740mm
Baby Bug	22-13/16 in. x 59-1/16 in. 580mm x 1500mm	22-13/16 in. x 68-7/8 in. 580mm x 1750mm
33in. Bug	33-7/16 in. x 84-5/8 in. 850mm x 2150mm	33-7/16 in. x 94-1/2 in. 850mm x 2400mm
39in. Bug	39-3/8 in. x 84-5/8 in. 1000mm x 2150mm	39-3/8 in. x 94-1/2 in. 1000mm x 2400mm
47in. Bug	47-1/4 in. x 84-5/8 in. 1200mm x 2150mm	47-1/4 in. x 94-1/2 in. 1200mm x 2400mm
59in. Bug	59-1/16 in. x 84-5/8 in. 1500mm x 2150mm	59-1/16 in. x 94-1/2 in. 1500mm x 2400mm
Giant Bug	39-3/8 in. x 111-7/16 in. 1000mm x 2830mm	39-3/8 in. x 121-1/4 in. 1000mm x 3080mm

***BLEED AREAS**

Images should include a 2 in. (50mm) top bleed and a 7-7/8 in. (200mm) bottom bleed for the purpose of attaching the panel graphic to the system hardware. This area will not be visible. (The Desk Bug model requires a 1-3/16 in. [30mm] top bleed and a 7-7/8 in. [200mm] bottom bleed.)



Trade Show Graphics



Banner Stands & Retractable Displays



Banners



Vehicle graphics

just...think big